

Dear Sir/Madam,

Warm Greetings from India International Management Education Expo!

Management education provides the leadership and vision that continue to elevate individuals, organizations, and societies. Learning "the business of business" is clearly regarded around the world as a worthy and constructive endeavour, and this value continues to escalate. Management education transcends continents, races, languages and traditions.

"Management education leads to the creation of knowledge essential to the success of 21st century organizations."

No wonder, we too, at the Education Field have created an ideal platform to offer the best to aspiring young men and women who want to achieve world class Management Education to carve a niche position for themselves.

After the overwhelming success of our previous education exhibitions i.e., Global Education Expo, Spot Admission Fairs & Education Vista PAN India, we have the pleasure to introduce **India International Management Education Expo (IIMEE)** in Ahmedabad, Lucknow and Patna. A very good platform for aspiring students, professionals, experts, consultants etc in management field to Exhibit / participate / Visit.

Participation in IIMEE will enhance & promote your business as well as your brand across Gujarat, Uttar Pradesh & Bihar.

IIMEE is Scheduled on:

- 18th - 19th December, 2010@ The Diamond Hall, Rajpath Club, Ahmedabad.
- 23rd - 24th February, 2011@Aiwan – E - Awadh, The Hotel Clarks Awadh, Lucknow.
- 26th - 27th March, 2011@ Taramandal IG Planetarium, Patna.

Focus on :

Agri- Business Management • Business Management • Communication Management • Construction Management • Cost Management • Customer Relationship Management • Educational Management • Engineering Management • Event Management • Financial Management • Health Management • Hospital Management • Hospitality Management • Hotel Management • Human Resource Management • International Business Management • Marketing Management • Materials Management • Media Management • Office Management • Operation Management • Project Management • Public Administration Management • Relationship Management • Retail Management • Strategy Management • Travel & Tourism Management • Work Management • Management Schools • Management Courses • Coaching for CAT, XAT, SNAP, NMAT, MAT, G-MAT etc. • Education Loans • Others.

"Management education contributes directly to society by facilitating economic development and service."

Highlights:

India International Management Education Expo-2010-2011 will highlight all higher management education institutes, Universities, Colleges, professionals, experts, consultants to exchange endless possibilities in the field of higher management education.

Promotions:

IIMEE – 10-11 will have Unmatched media publicity in Gujarat, Uttar Pradesh & Bihar and it will be promoted through - Print Media, Electronics Media, Outdoor Media (Hoardings, Banners, Posters, Display Van, Road Show etc), Radio Publicity, Bulk - SMS Marketing, Bulk E-mail Marketing, Online Marketing etc... will be deployed to support the event.

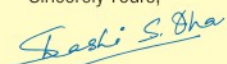
The students and parents will also be informed through their respective Institutes & colleges.

We enclose the exhibition brochure along with the space booking form for your kind perusal.

We hope you will find the above information sufficient.

FOR SPACE BOOKINGS CONTACT us on +91-79 – 40232323, 098985 06532, 098985 06526, 095588 09811

With Regards,
Sincerely Yours,



Shashi Jha (Event Manager)

Centralised Booking Office

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Please fax booking forms to +91 -79-3017 7440